



PROGRESSIVE BLACK MEN, INC.

A PROFESSIONAL COMMUNITY SERVICE ORGANIZATION

EST. 1989

Property of Progressive Black Men, Inc.

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ABOUT US

Progression: Our Purpose

COLLECTIVELY SERVICE SINCE 1989

Progressive Black Men was established on the campus of Florida State University by twelve minority students who formed a friendship while enrolled in the Summer Enrichment Program at the university. Their similar interest in academic achievement, self-improvement and a commitment to help others reach their potential evolved in them forming an organization that reflected their values. On November 27, 1989, Progressive Black Men was officially established.

Since the inception of Progressive Black Men, service to the community has been the backbone of the organization. Today, we continue to develop our communities through our Five Points of Progression Program System and develop the leadership and professional skills of our membership with high standards of personal integrity and moral character.



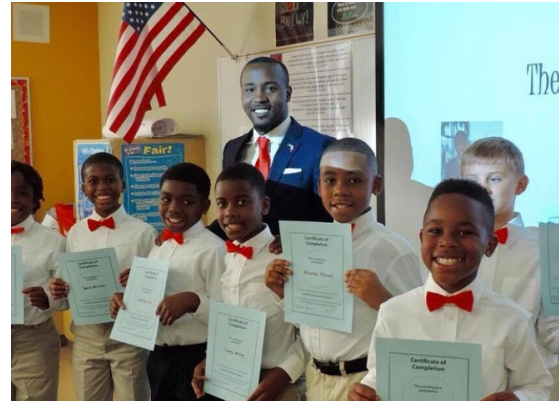


PROGRAMMING

Our Five Points of Progression

OUR APPROACH ON SERVICE

- 1) Family & Community Development
- 2) Educational Development
- 3) Economic Empowerment
- 4) Health Awareness
- 5) Political Awareness



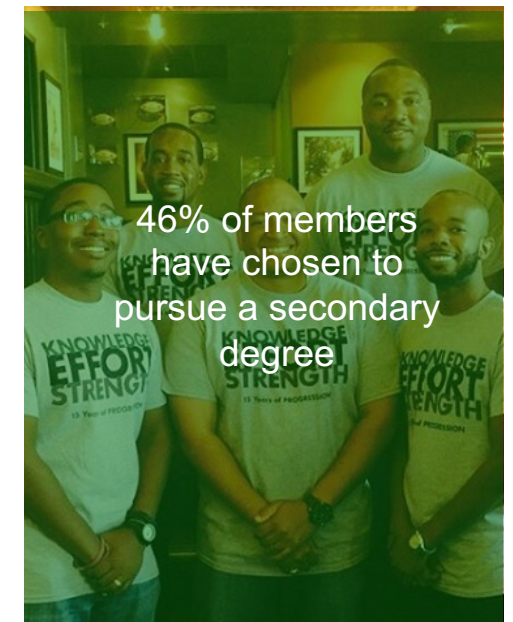
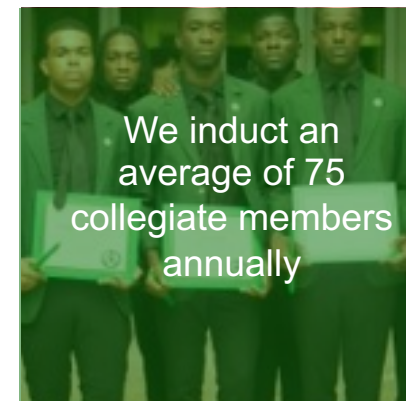
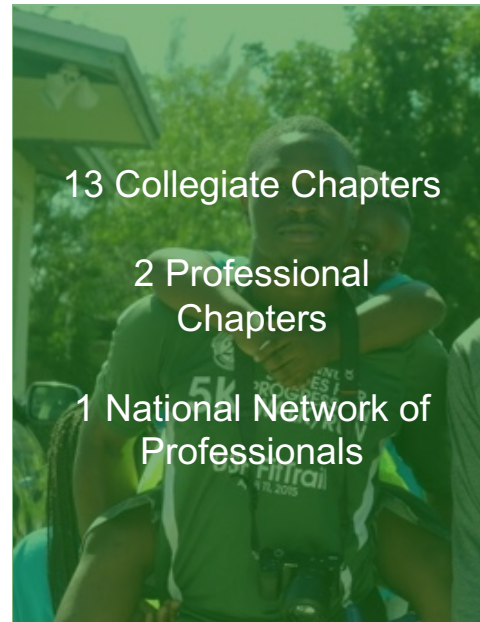
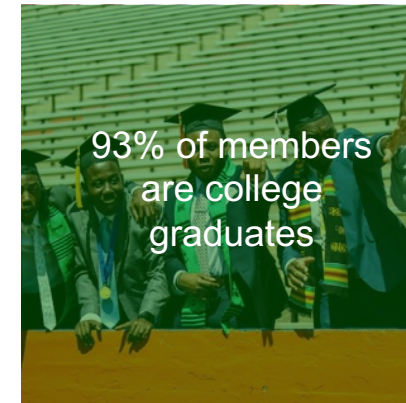
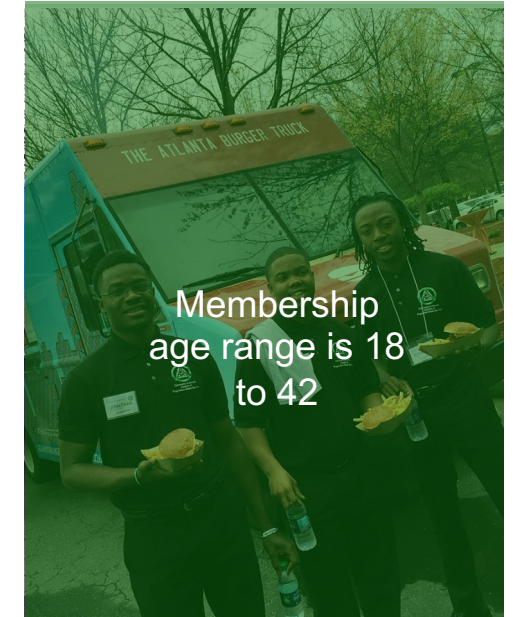
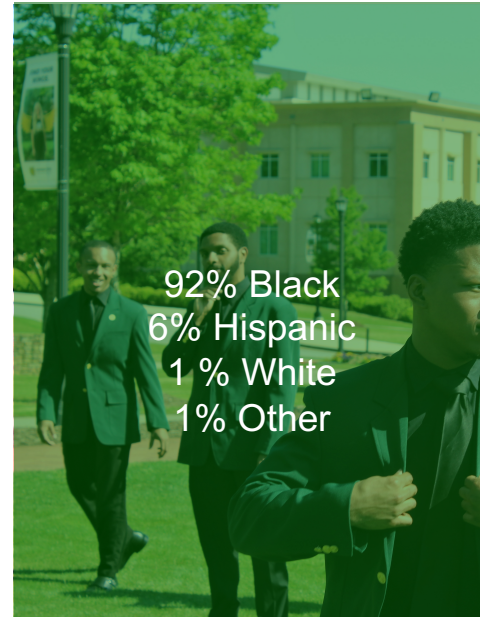


MEMBERSHIP

Demographics

TARGETING OUR AUDIENCE

As of February 2022, the organization currently has **236** collegiate students and over **1500** professional members.



A group of six Black men are walking across a green lawn in front of a large, multi-story building. They are all wearing matching teal blazers and dark trousers. The man in the center is smiling and looking towards the others. The background features lush green trees and a clear blue sky. A black banner with white text is overlaid on the image.

COMMUNICATIONS



1281 FOLLOWERS



732 FOLLOWERS



1142 FOLLOWERS

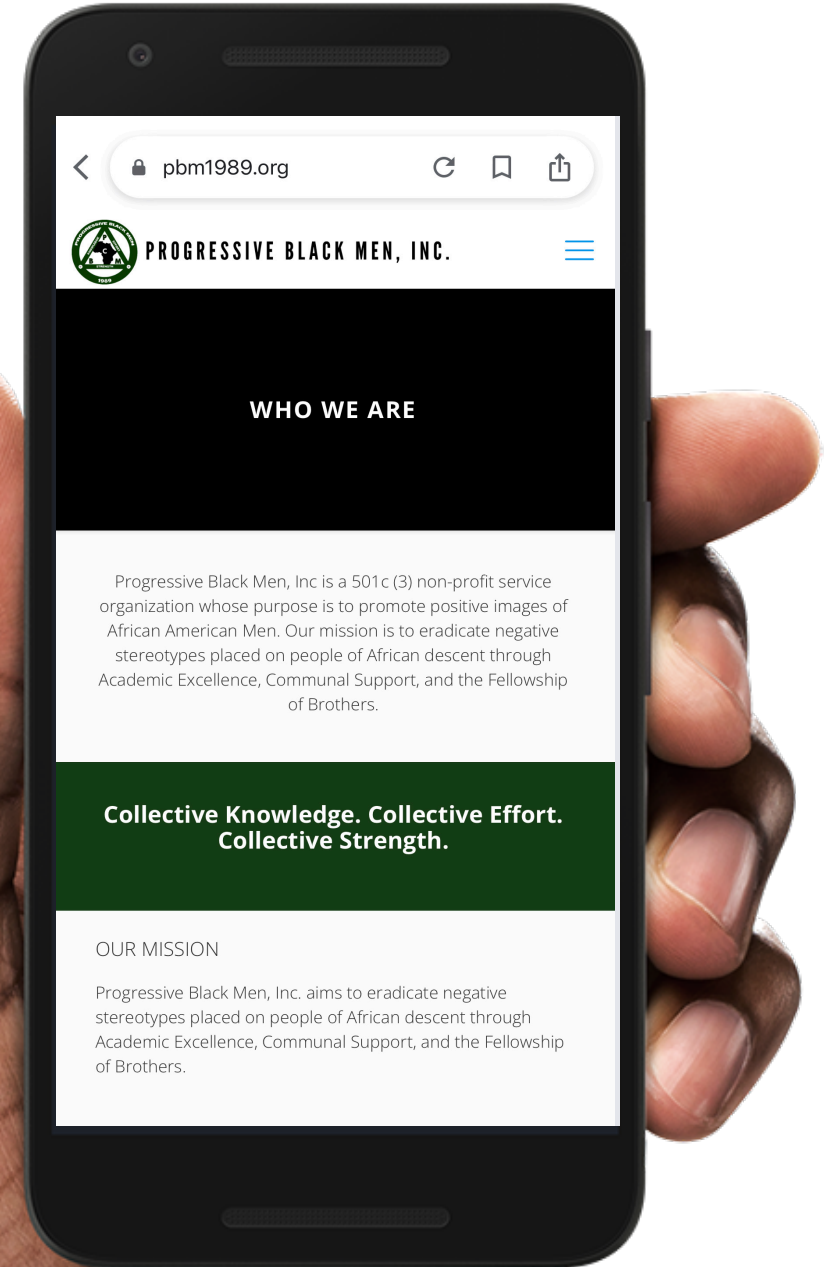


1281 FOLLOWERS

Communications

TARGETING OUR AUDIENCE

Our collective following on our mailing list and social channels consist of collegiate members, professional members, community partners and supporters of our organization.



A large group of Black men, many in suits, are standing on a stage. The scene is dimly lit, with a dark background. A black rectangular box is overlaid in the center of the image, containing the word "OPPORTUNITIES" in white, uppercase letters. The men are arranged in several rows, some looking towards the camera, others looking slightly away. The overall mood is formal and organized.

OPPORTUNITIES



Serve With Us

THE ASK

Annual Conferences

Each year, we host a national conference and a leadership conference where members collectively gather to learn from field experts and guest speakers on topics that affect them and their communities.

Emerging Leaders Cohort

Partner with us for our newest initiative to build the professional skills of collegiate leaders who desire direct mentorship from our professional network and partners.

Local & Regional Service Projects

Serve your community locally or regionally with one of our collegiate chapters, or niche communities with our chapters at PWIs, HSIs, or HBCUs.

Sponsorship

TARGETING OUR AUDIENCE

CAPITAL SPONSOR - \$10,000

Complete customized package, including all benefits listed in all sponsorship packages.

- (1) VIP Table at banquet
- Lead generation for conference attendees.
- (2) Digital programs or engagements during the fiscal year.

EMERALD SPONSOR - \$8,000

- (4) Tickets to Conference Banquet and Alumni Fundraiser tickets
- Social Media and newsletter mentions.
- (1) Digital programs or engagements during the fiscal year.

1989 AND BEYOND SPONSOR - \$1000

- Sponsor acknowledgement in conference booklet and website.
- Insert into conference swag bags/kits.

We are looking to partner and engage with companies and organizations that are looking to elevate their impact. Your company will develop a deeper understanding of the issues collegiate students and young professionals face when looking for companies that practice inclusion in their diversity initiatives.

SERVICE INITIATIVE

ALUMNI SERVICE FUNDRAISER - \$4000

- Lead Generation for event attendees.
- (4) Tickets to Alumni Fundraiser
- Partner with sponsor ERG/ affinity group for a service initiative.

KEYNOTE SPEAKER

PRIDE OF PROGRESSION SPONSOR - \$5000

- Logo on branded material
- (3) VIP Table for 3 at Banquet
- Sponsor spotlight, prior to keynote speaker

LET'S CONNECT

Kelsey Jay

HE. HIM. HIS.

National First Vice President

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Da'Marcus Snipes

HE. HIM. HIS.

National Secretary

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THANK YOU



EST. 1989

A NATIONAL COMMUNITY SERVICE ORGANIZATION